



Membership Matters

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“Together we can face any challenges as deep as the ocean and as high as the sky.” – *Sonia Gandhi*

My family and I are huge fans of Disney. We’ve been on cruises, we’ve seen all the movies, and we’ve taken many trips to Orlando.

One singular item does not define an experience like visiting Disney World. The monorail, the character autographs, the exceptional customer service, the perfectly clean streets, or even the long lines for Space Mountain – all of these things add up, and one just *knows* what a Disney day feels like.

Similarly, our work as CR and PR professionals is not just one person or program. Our true value lies in our *collective impact*. We make our mark by sticking together. How do we do this?

Being AACVPR members –

Nothing demonstrates unity better than being part of a national professional organization. Strength comes in numbers, and we’ve got nearly 3,500 of you on board.

Attending the Annual Meeting –

We’ll gather in beautiful South Carolina this October to share, learn

and forge our plans for collective impact in the coming year.

Day on the Hill (DOTH) –

AACVPR annually descends upon Washington to meet with legislators and keep CR and PR on the minds of lawmakers and lobbyists. We also make our voices heard in local legislative offices throughout the year.

Managing our programs and preparing for change –

The future of cardiac and pulmonary rehabilitation is most certainly uncertain. While specific bundled payment models or incentive programs are constantly moving targets, we do know that we must be agile, proactive and smart. We must be evaluating our enrollment, adherence and operations. While our reform experts have been living and breathing this stuff for months, it’s imperative that you, no matter what role you play, get plugged in now.

You might be just one professional, at just one program. But your positive role to your patients and in our collective impact is simply immeasurable. ■

News & Views

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News & Views is a digital newsletter distributed bimonthly to all AACVPR members. Each issue includes scientific content, reimbursement updates, research updates, Affiliate Society news, upcoming event reminders, and a leadership message highlighting current issues in cardiovascular and pulmonary rehabilitation. This is a great opportunity for you to connect to our 3,300 members as well as our 42 regional Affiliates.

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